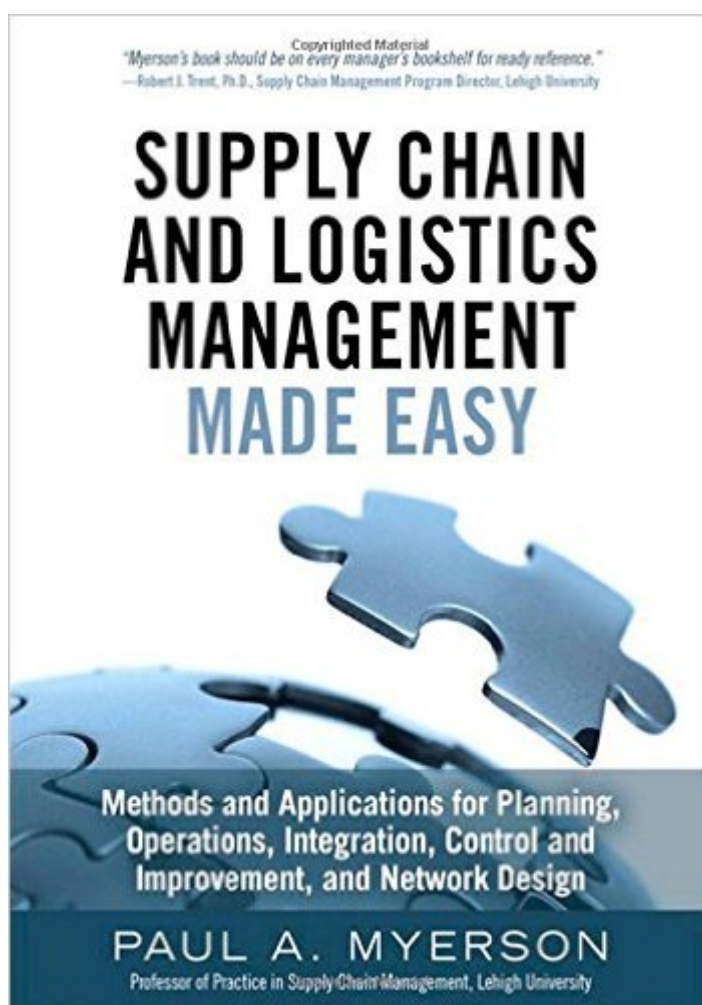


The book was found

# Supply Chain And Logistics Management Made Easy: Methods And Applications For Planning, Operations, Integration, Control And Improvement, And Network Design



## Synopsis

THE PRACTICAL, EASY INTRODUCTION TO MODERN SUPPLY CHAIN/LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT! COVERS CORE CONCEPTS, PLANNING, OPERATIONS, INTEGRATION, COLLABORATION, NETWORK DESIGN, AND MORE

## Book Information

Hardcover: 352 pages

Publisher: Pearson FT Press; 1 edition (May 10, 2015)

Language: English

ISBN-10: 0133993345

ISBN-13: 978-0133993349

Product Dimensions: 7.1 x 1.1 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (14 customer reviews)

Best Sellers Rank: #297,814 in Books (See Top 100 in Books) #38 in [Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Production, Operation & Management](#) #111 in [Books > Business & Money > Management & Leadership > Industrial](#) #312 in [Books > Business & Money > Management & Leadership > Production & Operations](#)

## Customer Reviews

Insightful, easy-to-read guide for concepts in supply chain and logistics. I definitely recommend this resource to college students who are just beginning the supply chain major or those who want to learn more about supply chain management topics like lean management, inventory planning and control, supply and demand planning, etc.

Myerson's book is an excellent combination of the latest in Supply Chain thoughts along with the base that started our craft. Not only does it make Supply Chain easy, it is written in a style that makes it easy to read.

A practical, thorough, easy to understand guide. Paul's use of examples takes this book me much more practical than similar reads. A must read for anyone in, or considering, a supply chain-related career.

Paul's new book goes in depth into all the aspects of Supply Chain Management, from Demand Planning and Supply Planning to Purchasing and Logistics. Whether you are new to the subject or an experienced Supply Chain practitioner, you can surely benefit from this complete manual. The basic principles are clearly explained for those at the beginner level. Then the book goes into more advanced concepts for those at a professional level. It is highly recommended as a reference manual in every Supply Chain office, or in the library of every student of Supply Chain.

This book covers in depth many aspects of Supply Chain Design and Management; from Demand and Supply Planning, Purchasing, Logistics and Technology. It's laid out well and is written with little jargon. Basic concepts are clearly explained. Advanced principles and concepts offer lots for fruitful thought and generative ideas for better practice. This book would be a great text for novices as well as a complete manual for experienced Supply Chain professionals. It is a great reference for me now and in the future.

In *Supply Chain and Logistics Management Made Easy*, Paul Myerson consolidates a very broad and complex field of study into one easy to read book. He introduces topics with a brief history for context, explains the subject matter in clear language, and provides supporting graphics to drive home the concept. By using this approach he has taken what can be a very dry read and turned it into an interesting learning experience. Paul's book would be a useful addition to every manager's professional library. JoAnne Minardi, Supply Chain Consultant

Again, Myerson delivers a comprehensive resource worthy for all supply chain and logistics professionals from novices to experts to explore. The descriptions, examples, explanations and applications will be invaluable for the aspiring to the truly talented professionals and the leaders of their organizations. Myerson brings to life, on each page, meaningful and useful content for your impactful journey on your businesses supply chain!

[Download to continue reading...](#)

Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design  
Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement)  
Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement)  
Supply

Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics  
Management The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain,  
Transport, Warehousing and Inventory Management Manufacturing Planning and Control for Supply  
Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Supply Chain  
Management for the Curious: Why Study Supply Chain Management? Supply Chain Logistics  
Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Operations  
Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and  
Decision Sciences) Operations and Supply Chain Management: The Core (Book Only)  
(McGraw-Hill/Irwin Series Operations and Decision Sciences) Managing Operations Across the  
Supply Chain (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Manufacturing  
Planning and Control for Supply Chain Management Logistics and Retail Management: Emerging  
Issues and New Challenges in the Retail Supply Chain The Handbook of Logistics and Distribution  
Management: Understanding the Supply Chain Supply Chain Risk Management: Vulnerability and  
Resilience in Logistics Business Logistics/Supply Chain Management and Logware CD Package  
(5th Edition) Logistics and Supply Chain Management (4th Edition) (Financial Times Series) Lean  
Supply Chain and Logistics Management Global Logistics and Supply Chain Management Business  
Logistics: Supply Chain Management

[Dmca](#)